

**Project Number: 257401** 

A highly integrated and sensitive POrous SIlicon based lab on a chip for multiple quantitaTIVE monitoring of food allergies at point of care.

Specific Targeted Research Project

Information Society Technologies

Deliverable D11.7: Update and distribution of promotional material by a newsletter presenting the project and the consortium as well as including publishable project progress/results information.

Due date of deliverable: **August 31 2011**Actual submission date: **October 25 2011** 

Start date of project: 2010-09-01 Duration: 3 Years

Organisation name of lead contractor for this deliverable: UVEG

Revision [1.0]

| Project co-funded by the European Commission within the Seventh Framework Programme |   |   |
|---|---|---|
| Dissemination Level   |   |   |
| PU  | Public  | Х |
| PP  | Restricted to other programme participants (including the Commission Services)        |   |
| RE  | Restricted to a group specified by the consortium (including the Commission Services) |   |
| СО  | Confidential, only for members of the consortium (including the Commission Services)  |   |

### 1 About this deliverable

### 1.1 Introduction

### 1.1.1 Starting point

At the beginning of the project promotional material was prepared presenting the Positive project, its consortium and project progress/results and consisted of a slide project presentation, a project brochure/flyer and a project poster.

All this material is downloadable by the general public via the Positive website: http://www.fp7positive.eu

The slide project presentation and poster will be used by the partners where possible for general dissemination of the project. A newsletter based on the initial flyer was created and electronically distributed to the >100 Positive INTEREST GROUP partners in December, 2010.

#### 1.1.2 Work done

Since its initial creation, all documentation has been updated to reflect the amendment to the contract. This documentation is enclosed.

At the end of year one a newsletter outlining achievements of Year 1, UNITN and their porous silicon membrane development was sent to the Positive INTEREST GROUP in October 2011.

### 1.2 Scope of the deliverable

The deliverable really just informs of the update and distribution of various promotional material announcing the progress of the Positive project.

#### 1.3 Structure of this deliverable

The report is laid out according to the tasks defined in WP11 as follows:

T11.2: Creation and distribution of promotional material such as Positive project leaflets/flyers/brochures, posters, videos, 2/3 slide presentation, newsletter, etc., available for broader distribution at key events and through a regularly updated database of contacts (including newcomers registering through the web-site) (UVEG)

## 2 Description of work performed

## 2.1 T11.2: Creation and distribution of promotional material (UVEG)

This task covers the update and distribution of promotional material such as Positive project leaflets/flyers/brochures, posters, videos, 2/3 slide presentation, newsletter, etc., available for broader distribution at key events and through a regularly updated database of contacts (including newcomers registering through the web-site). The latest flyer is attached.

# 3 Conclusions

Promotional material has been created for disseminating the project and will be updated later periodically.

# 4 Near future planning/Future work/

The promotional material will be updated in D11.12, D11.14, D11.17.

# 5 Bibliography

None